



**Acapulco Destination Marketing Office**

Av. Costera M. Alemán # 2408  
Plaza Comercial Arrecife. Int. 206,207,208  
Fracc. Club Deportivo. C.P. 39690  
Acapulco, Guerrero; México.  
Ph: 52 (744) 484 4159/ 484 7232,  
484 7264/ 484 7195 EXT. 2  
info@visitacapulco.com.mx

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For years, Acapulco has been a popular vacation destination for US, Canadian and other international travelers, who travel to experience the golden beaches, timeless glamour and legendary nightlife that are synonymous with Mexico's premiere beach resort. The city is very experienced in guaranteeing the comfort and well-being of visitors, particularly during peak tourism periods.

While not intending to minimize the severity of the criminal acts that occurred recently, and contrary to News Reports in the U.S., we would like to note that they took place in the outskirts of Acapulco, miles away from the main hotel zone, and in another small town in the state, and were drug-related. The victims were neither tourists nor foreigners.

If the continued flow of visitors to Acapulco for Spring Break are any indication, international travelers understand that these incidents of crime are rare occurrences. Hotels in Acapulco are currently experiencing occupancy levels of approximately 93 percent and rising, with many national and international visitors--including MTV Networks, filming a Spring Break program March 14<sup>th</sup> to 19<sup>th</sup> --continuing with their planned activities along with the 7<sup>th</sup> Annual French Film Festival March 19<sup>th</sup> – 23<sup>rd</sup>. All Beaches and streets of our vast & beautiful Tourist Zone are completely safe, secure and bustling with tourists and normal day to day activity.

For more information about tourism in Acapulco, please visit [www.visiteacapulco.com](http://www.visiteacapulco.com).