

## NORTH AMERICAN TRAVEL

*Destination Management Company*



Dear Spring Break Travelers:

Hi, my name is Martin Rodriguez, Owner and Director of **North American Travel**, one of the largest and most respected Destination Management and Ground Operations companies in Puerto Vallarta. We work exclusively with tour operators and travel agencies, including Spring Break Travel companies and have serviced hundreds of Travel Industry companies and thousands of their valued clients over the past 20 years we have proudly been servicing travelers to the beautiful resort of Puerto Vallarta. Over the past two decades, I have worked with and organized parties for the most prominent restaurants and night clubs in Puerto Vallarta such as **Club Hyde, Mandala, Punto V, Roo, Zoo, Hilo, Sr. Frogs** and will be working with the newest club, **Strana**. I am also personal friends with all of the owners and have contracts with all of the above mentioned clubs on a year-round basis.

North American Travel is a **legally registered travel company** in Puerto Vallarta and holds the official and legal certificates to service clients at the airport, the cruise ship port and is a member of the **Puerto Vallarta Tour Operators Association** as well as a member of the **Chamber of Commerce** which I currently hold the Office of Secretary. With these credentials, North American Travel has the certification to work with all Puerto Vallarta businesses and Government Authorities such as the **Mayor of Puerto Vallarta**. We also work hand & hand with the BEST hospitals and doctors within the city.

North American Travel owns its own fleet of new vans, Suburbans and Town Cars. This provides my company the opportunity to service many clients at the same time as well as provide safe and private transportation for some of the most distinguished visitors staying in private villas from Nuevo Vallarta to Mismaloya and beyond. As some of you may be aware, there are certain "**event**" companies here in Puerto Vallarta that are promoting and telling future Spring Break travelers to make sure their agency is affiliated with them and only them. **I am sending all future Spring Breakers this warning:** DO NOT believe everything you read or hear when it comes to ground operations and management here in Puerto Vallarta because I can tell you this - Not one of these so-called "event" companies has the legal credentials and permits to provide you with the ground handling, transportation and tour/excursion services. I can also assure you that they do not even own their own legally registered vehicles! These are all key elements for making your visit the safest and most memorable as possible. We at North American Travel work with the most distinguished and proven travel companies from the United States, Canada, and the rest of the World. Be aware of the Spring Break company that you are traveling with and that they are working with companies like North American Travel and not just an "event" company. A worthy Tour/Travel Company knows the true value and importance of working with a Destination Management Company that has a solid foundation and its business fundamentals in order. If not, you may be risking the trip of a lifetime.

I am writing this letter in support of Mr. Bob Bianchi-Rossi and his esteemed company, **Bianchi-Rossi Tours' Full-Service Spring Break Travel**. Mr. Bianchi-Rossi and his company has honored our city with some of the best Student Travel Groups I have ever worked with for the past 14 years. I speak on behalf of ALL City and Government officials when I say that his presence in Puerto Vallarta and Mexico as a whole is greatly appreciated. Bianchi-Rossi Tours is without a doubt THE most respected name in the travel Industry. Let me be clear when I say this: Bianchi-Rossi Tours serviced the largest volume of Spring Breakers in Puerto Vallarta for 2011 and they are welcomed back with **OPEN ARMS** for the highly anticipated 2012 Spring Break season. The Bianchi-Rossi name is synonymous with excellence and the city of Puerto Vallarta will offer FULL support to his company and ALL travelers under its banner for its unprecedented 25th year in this respected industry. I am a personal and professional witness to all **DIRECT and EXCLUSIVE Contracts** that Bianchi-Rossi Tours has signed with its preferred hotels and nightclubs in Puerto Vallarta (Club Hyde included), and his complete inventory of Villas for rent in Conchas Chinas, Mismaloya, and Nuevo Vallarta locations.

In closing, I would just like to say again how strong the Bianchi-Rossi name resonates with all of the hard workers, nightclub owners, resort owners & managers, and all employees involved in the Student Travel Industry. We all owe Mr. Bianchi-Rossi a great deal of thanks and admiration and we are ready to serve his clientele for this season and many, many more to come!

Respectfully yours,

A handwritten signature in black ink, appearing to read 'Martin Rodriguez'.

Martin Rodriguez

*Director of North American Travel - Puerto Vallarta, Mexico*